Goal	Objective	Baseline Terms	Baseline Data	Year 1 Target	Year 1 Actual		Year 2 Target	Year 2 Actual		Year 3 Target	Year 4 Target	Year 5 Target	Year 6 Target	Year 7 Target	Year 8 Target
Goal 1: Continuing to Develop and Expand the Student Recruitment, Admissions and Enrollment Strategies	1.1 To increase SUNO Headcount Enrollment by 58% from baseline 2,546 in Fall 2017 to 2,879 in Fall 2025.	*Fall 2017* # in Total Enrollment	2,546	2,341	2,356	↑	2,528	2,309	↓	2,730	2,948	3,184	3,439	3,714	4,011
	1.2 To increase SUNO Undergraduate Enrollment by 52% from baseline 2,108 in Fall 2017 to 3,209 in Fall 2025.	*Fall 2017* # Undergraduates	2,108	1,872	1,928	↑	1,929	1,894	↓	2,184	2,358	2,547	2,547	2,971	3,209
	1.3 To increase SUNO Graduate Enrollment by 43% from baseline 438 in Fall 2017 to 625 in Fall 2025.	*Fall 2017* # Graduates	438	425	428	↑	475	415	↓	500	525	550	575	600	625
	1.4 To increase SUNO Online Enrollment by 1668% from baseline 34 in Fall 2017 to 601 in Fall 2025.	*Fall 2017* # in Online Programs	34	28	29	↑	40	39	↓	110	250	287	378	483	601
	1.5 To increase SUNO Dual Enrollment by 140% from baseline 203 in Fall 2017 to 488 in Fall 2025	*Fall 2017* # Dual Enrollment	203	189	195	↑	233	198	↓	282	310	341	382	432	488
	1.6 To increase SUNO Enrollment of New First-Time Freshmen by 167% from baseline 206 in Fall 2017 to 550 in Fall 2025.	*Fall 2017* # First-Time Freshman	206	190	183	↓	250	208	↓	300	350	400	450	500	550
	1.7 To increase SUNO Transfer-In Enrollment by 310% from baseline 122 in Fall 2017 to 500 in Fall 2025.	*Fall 2017* # Transfers	122	275	273	↓	300	230	↓	325	350	375	400	450	500
	1.8 To increase SUNO Re-Admits Enrollment by 600% from baseline 100 in Fall 2017 to 700 in Fall 2025.	*Fall 2017* # Re-admit	100	180	188	↑	250	181	↓	320	390	460	530	600	700
	1.9 To increase Cross-Enrollment at SUNO by 1043% from baseline 7 in Fall 2017 to 80 in the Fall 2025.	*Fall 2017* # Cross-Enrolled	7	10	1	↓	20	6	↓	30	40	50	60	70	80
	1.10 To increase the percentage of First-Generation (Pell Eligible) Students enrolled at SUNO by 8% from baseline 60% in Fall 2017 to 68% in Fall 2025.	*Fall 2017* % Pell Eligible	60%	61%	62%	↑	62%	60%	↓	63%	64%	65%	66%	67%	68%
	1.11 To increase the Percentage of SUNO Adult Learners (25 years and older) by 16% from baseline 54% in Fall 2017 to 70% in Fall 2025.	*Fall 2017* % Adult Learners 25+	54%	50%	53%	↑	52%	51%	↓	54%	56%	58%	60%	65%	70%
Goal 2: Continuing to Create Financial Stability and Growth	2.1 To strengthen the Financial Health Index of SUNO by increasing Current Ratios from baseline 0.25 in FY 2017 to 2.00 in FY 2025.	*FY 2017* Current Ratio	0.25	0.25	0.38	↑	0.25	0.64	↑	0.50	0.75	1.25	1.50	1.75	2.00
	2.2 To strengthen the Financial Health Index of SUNO by increasing Working Capital from baseline -$12,399,230.00 in FY 2017 to $2,000,000.00 in FY 2025.	*FY 2017* Working Capital	($12,399,230)	($9,000,000)	($9,487,773)	↓	($9,000,000)	($4,730,695)	↑	($8,000,000)	($6,000,000)	($4,000,000)	($2,000,000)	$0	$2,000,000
	2.3 To strengthen the Financial Health Index of SUNO by increasing Unrestricted Net Position from baseline -$10,299,541.00 in FY 2017 to $1,000,000.00 in FY 2025.	*FY 2017* Unrestricted Net Position	($10,299,541)	($9,000,000)	($9,629,263)	↓	($9,000,000)	($7,689,141)	↑	($8,000,000)	($6,000,000)	($4,000,000)	($2,000,000)	$0	$1,000,000
Goal 3: Continuing to Build Institutional Capacity to Support Teaching, Research and Service	3.1 To increase the Dollar Value of Proposals Submitted at SUNO by 2% from baseline $18,503,676.00 in FY 2017 to $18,801,223.00 in FY 2025.	*FY 2017* $ Proposals Submitted	$18,503,676	$9,801,233	$9,801,233	=	$10,801,233	$10,147,396	↓	$12,051,233	$13,301,233	$14,551,233	$15,801,233	$17,301,233	$18,801,233
	3.2 To increase the number of SUNO Grant Proposals Submitted by 14% from baseline 49 in FY 2017 to 56 in FY 2025.	*FY 2017* # Proposals Submitted	49	43	43	=	44	46	↑	46	48	50	52	54	56
	3.3 To increase the Dollar Value of Proposals Funded/Awarded at SUNO by 2% from $9,198,600.00 in FY 2017 to $9,400,617.00 in FY 2025.	*FY 2017* $ Proposals Funded/Awarded	$9,198,600	$8,150,205	$8,150,205	=	$5,400,617	$4,810,053	↓	$6,025,617	$6,650,617	$7,275,617	$7,900,617	$8,650,617	$9,400,617
	3.4 To increase the total number of Grant Proposals Funded/Awarded at SUNO by 34% from baseline 25 in FY 2017 to 34 in FY 2025.	*FY 2017* # Proposals Funded/Awarded	25	28	28	=	26	21	↓	28	29	30	31	32	34
	3.5 To increase SUNO Fundraising and Philanthropic Support (Donors/Gifts) by 58% from baseline $64,875 in FY 2017 to $102,247 in FY 2025.	*FY 2017* # of Donors	500	600	600	=	630	968	↑	662	695	729	766	804	844
		# of Gifts	550	650	650	=	683	968	↑	717	752	790	830	871	915
		$ Amount Given	$64,875	$72,665	$72,665	=	$76,298	$104,930	↑	$80,113	$84,119	$88,325	$92,741	$97,378	$102,247
Goal 4: Continuing to Enhance Student Success and Competitive Edge in Academic Excellence and Career Pursuits	4.1 To increase First-to-Second Year Fall to Fall (Same Institution) Retention Rate at SUNO by 3% from baseline 52% in Fall 2016 - Fall 2017 to 55% in Fall 2024 - Fall 2025.	*Fall 2016 - Fall 2017* 1st to 2nd Year Retention Rate	52%	48%	49%	↑	49%	52%	↑	50%	51%	52%	53%	54%	55%
	4.2 To increase the 6 Year (150%) Graduation Rate at SUNO by 12% from baseline 13% in AY 2016-2017 (Cohort 2011) to 25% in AY 2024-2025.	*AY 2016-2017 (Cohort 2011) Same Institution Graduation Rate*	13%	18%	19%	↑	19%	21%	↑	20%	21%	22%	23%	24%	25%
	4.3 To increase the Total Awards/Completers at SUNO by 52% from baseline 527 awards in AY 2016-2017 to 802 awards in AY 2024-2025.	*AY 2016-2017* # Associates Completers	14	17	17	=	20	12	↓	22	24	25	28	30	32
		# Bachelors Completers	324	296	296	=	308	288	↓	333	360	388	420	453	489
		# Masters Completers	189	167	167	=	177	170	↓	191	206	223	241	260	281
		# Total Completers	527	480	480	=	505	470	↓	546	590	636	689	743	802
	4.4 To maintain 100% passage rate for SUNO on the PRAXIS Examination (American Teacher Certification Examination).	*Fall 2017* PRAXIS Teacher Certification Passage Rate	100%	100%	100%	=	100%	100%	=	100%	100%	100%	100%	100%	100%
Goal 5: Continuing to Enhance Institutional Effectiveness and Accountability	5.1 To maintain 100% Compliance with the Regional Accreditation Standards contained in the Principles of Accreditation by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).	*Fall 2017* % in Compliance w/73 SACSCOC Regional Accreditation Standards & Requirements	100%	100%	100%	=	100%	100%	=	100%	100%	100%	100%	100%	100%
	5.2 To maintain 100% Compliance with Programmatic Accreditation Standards for Educational Programs at SUNO that have an accrediting body.	*Fall 2017* % in Compliance w/Programmatic Accreditation Standards & Requirements	100%	100%	100%	=	100%	100%	=	100%	100%	100%	100%	100%	100%
	5.3 To improve the university-wide infrastructure, it's planning process and management procedures.														
Goal 6: Continuing to Enhance Global Engagement and Service	6.1 To improve SUNO Global Engagement and Outreach by increasing International Student Enrollment by 47% from baseline 51 in Fall 2017 to 75 in Fall 2025.	*Fall 2017* # International Enrollment	51	40	41	↑	45	53	↑	50	55	60	65	70	75
	6.2 To improve SUNO National Engagement and Outreach by increasing Out-of-State Student Enrollment by 63% from baseline 86 in Fall 2017 to 140 in Fall 2025.	*Fall 2017* # Out-of-State Enrollment	86	70	70	=	80	79	↓	90	100	110	120	130	140
	6.3 To improve Community Service, Public Service, Volunteer Service and Service Learning of students, faculty and staff.														

Designations: ↓ *Target Not Met*
↑ *Target Exceeded*
= *Target Maintained*

Sources: LA Board of Regents Statewide Student Profile System (SSPS), Completers; Integrated Postsecondary Education Data System (IPEDS); Southern University at New Orleans Institutional Reports
Notes: AY: Academic Year; FY: Fiscal Year; SACSCOC: Southern Association of Colleges & Schools Commission on Colleges